

## **DICE Telecom Partners with Plantronics, The World's Leader in Communication Headsets.**

*Bay City, Michigan – 05/15/06* - DICE Telecom partners with Plantronics, the world's leader in communication headsets. In 1969 Plantronics headsets carried the first words from the moon back to earth, now we deliver them to the world.

In 1961 a pilot from Santa Cruz, California had an idea and eight years later that same idea would carry the historic first words from the moon: "That's one small step for man, one giant leap for mankind." The idea was a lightweight communications headset.

Originally designed for use by airline pilots as an alternative to the bulky headphones of the day, the lightweight design soon caught the eye of NASA. Beginning with the final two Mercury flights, Plantronics headsets were used exclusively by the crews of the Gemini and Apollo programs, including all the lunar missions, as well as on the ground by mission controllers.

Other mission-critical customers soon took note. In the mid '60s, the Federal Aviation Agency selected Plantronics as the sole supplier of headsets for air traffic controllers, a privilege Plantronics still holds today. And in a critical milestone for the company, Plantronics was soon selected to supply headsets to the operators of the Bell Telephone company.

Today, headsets have become mainstream, and DICE Telecom provides a wide range of products from mission-critical and business-critical applications to personal communications and entertainment. In the office, DICE Telecom is leading a wireless revolution with products that deliver unprecedented freedom and mobility to take your conversations further. From outer space to office space, DICE Telecom headsets set the standard.

Visit DICE Telecom at [www.telecom.dicecorp.com](http://www.telecom.dicecorp.com) or contact us at (866) 385-8977 or [mleveling@dicecorp.com](mailto:mleveling@dicecorp.com)